



Dear Doctor:

The preservation of your practice in the event of the unexpected is foremost in the conscience of many practitioners.

Our experience, when dealing with the family or executors in a time of crisis, has necessitated our Letter of Direction to estate and executors.

Indecision with regard to staff, patients, associates and colleagues, and the selection of an Appraiser and Broker will result in confusion to family and executors and may result in a significant loss in practice value.

Clear and sufficient direction from you to ensure that a professional Appraiser and Broker is contacted immediately is imperative and, when completed, may preserve the Fair Market Value of your practice.

As an experienced Broker, ROI Corporation will act quickly to arrange for a successful sale, while keeping the practice running smoothly with the assistance of a professional Locum. ROI Corporation is familiar with qualified and reliable dentists across Canada. For more information on Locum Tenens call your ROI Associate.

We recommend that you execute a copy of the Letter of Direction, which should be kept with your valuable documents. Call any ROI associate to receive a copy of our Practice Preservation Package.

Please contact myself or any of my Associates with any questions regarding this matter.

Sincerely,

Timothy A. Brown  
President & C.E.O.  
ROI Corporation  
[www.roicorp.com](http://www.roicorp.com)